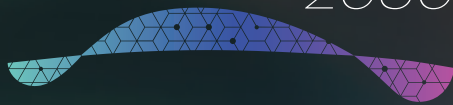


AUTOSSM 2050



The Alliance of Automobile Manufacturers (Auto Alliance) will hold the 2nd Annual National Leadership in Automotive Innovation Award Luncheon, Autos2050SM Conference and Driving Innovation Awards Dinner on Wednesday, April 2, 2019 in conjunction with the 2019 Washington, DC Auto Show. The Luncheon will be held jointly with WANADA at the Walter E. Washington Convention Center followed directly by the 2nd Annual Autos2050SM Conference. The Driving Innovation Awards Dinner will be held at Andrew Mellon Auditorium. Autos2050SM will focus on the crossroads of public policy and automotive technology, bringing together leaders from across the automotive ecosystem, along with other high-tech innovators, lawmakers, policy advocates and stakeholders.

2ND ANNUAL
AUTOS2050SM

April 2, 2019
WASHINGTON, DC

2019 SPONSOR OPPORTUNITIES

ENTERTAINMENT SPONSOR \$65,000 (Exclusive)

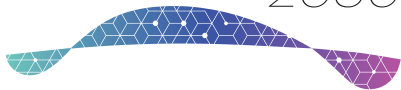
- Opportunity to serve as a spokesperson in media interviews, if applicable.
- Included in Autos2050SM press release announcing sponsorship.
- Recognition as a "Entertainment Sponsor" with corporate logo in all print and electronic materials related to the planning of the event, including save the date, invitations, media advertisements, press releases, social media posts and e-blasts.*
- Hyperlinked logo on event website.
- Recognition as "Entertainment Sponsor" on all sponsor signage.
- Exclusive branding at the Driving Innovation Awards Dinner.
- Premier logo recognition and full page ad in both the conference and dinner programs.*
- Two (2) reserved tables of up to ten (10) guests per table (1 table with premier seating) at the National Leadership in Automotive Innovation Luncheon.
- Access for twenty (20) attendees to the Autos2050SM Conference.
- Two (2) VIP tables of up to ten (10) guests per table with premier seating at the Driving Innovation Awards Dinner.
- Opportunity to have a VIP at your dinner table.
- Photo op backstage with Entertainment
- Opportunity to introduce Driving Innovation Awards Dinner Entertainment.
- Recognition as the entertainment sponsor during the Driving Innovation Awards Dinner speaking program.
- Recognition in post-event press release.
- Partner impact report delivered 60 days post-event.

TITANIUM SPONSOR \$50,000

- Included in Autos2050SM press release announcing sponsorship.
- Recognition as a "Titanium Sponsor" with corporate logo in all print and electronic materials related to the planning of the event, including save the date, invitations, media advertisements, press releases, and e-blasts.*
- Recognition on three social media posts.*
- Hyperlinked logo on event website.
- Recognition as "Titanium Sponsor" on all sponsor signage.
- Exclusive branding at Autos2050SM.
- Premier logo recognition and full page ad in both the conference and dinner programs.*
- Two (2) reserved tables of up to ten (10) guests per table (1 table with premier seating) at the National Leadership in Automotive Innovation Luncheon.
- Access for twenty (20) attendees to the Autos2050SM Conference.
- Two (2) VIP tables of up to ten (10) guests per table with premier seating at the Driving Innovation Awards Dinner.
- Opportunity to have a VIP at your dinner table.
- Recognition as the "Titanium Sponsor" during the Autos2050SM speaking program.
- Opportunity to have a speaking role at the Autos2050SM Conference.
- Recognition in post-event press release.
- Partner impact report delivered 60 days post-event.



AUTOS 2050SM



CARBON SPECIALTY SPONSOR \$35,000

(Categories Exclusive)

(Chair Drop, Charging Station, Dinner Reception, Dinner, Dessert Reception, Luncheon, Valet, Wifi)

- Recognition as a “Carbon Specialty Sponsor” with corporate logo in all print and electronic materials related to the planning of the event, including save the date, invitations, media advertisements, press releases, and e-blasts.*
- Recognition on three social media posts.*
- Hyperlinked logo on event website.
- Recognition as “Carbon Specialty Sponsor” on all sponsor signage.
- Exclusive branding at Autos2050SM.
- Logo recognition and full page ad in both the conference and dinner programs.*
- One (1) table of up to ten (10) guests at the National Leadership in Automotive Innovation Luncheon.
- Access for twenty (20) attendees to the Autos2050SM Conference.
- One (1) table of up to ten (10) guests with premier seating at the Driving Innovation Awards Dinner.
- Recognition as a “Carbon Specialty Sponsor” during the Autos2050SM speaking programs.

STEEL SPONSOR \$25,000

- Recognition as a “Steel Sponsor” with corporate logo in all print and electronic materials related to the planning of the event, including save the date, invitations, media advertisements, press releases, and e-blasts.*
- Recognition on one social media post.*
- Hyperlinked logo on event website.
- Recognition as “Steel Sponsor” on all sponsor signage.
- Logo recognition and half page ad in both the conference and dinner programs.*
- One (1) table of up to ten (10) guests at the National Leadership in Automotive Innovation Luncheon.
- Access for ten (10) attendees to the Autos2050SM Conference.
- One (1) table of up to ten (10) guests at the Driving Innovation Awards Dinner.
- Recognition as a “Steel Sponsor” during the Autos2050SM speaking program.

ALUMINUM SPONSOR \$10,000

- Recognition as a “Aluminum Sponsor” with organization name in all print and electronic materials related to the planning of the event, including save the date, invitations, media advertisements, press releases, and e-blasts.*
- Hyperlinked organization name on event website.
- Recognition as “Aluminum Sponsor” on all sponsor signage.
- Name recognition and half page ad in both the conference and dinner programs.*
- Five (5) seats at the National Leadership in Automotive Innovation Luncheon.
- Access for five (5) attendees to the Autos2050SM Conference.
- One (1) tables of up to ten (10) guests at the Driving Innovation Awards Dinner.

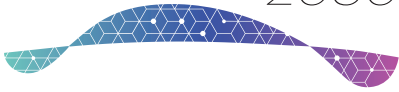
CHROME SPONSOR \$5,000

- Recognition as a “Chrome Sponsor” with organization name on the event invitation.
- Hyperlinked organization name on event website.
- Recognition as “Chrome Sponsor” on all sponsor signage.
- Name recognition and quarter page ad in both the conference and dinner programs.*
- Two (2) seats at the National Leadership in Automotive Innovation Luncheon.
- Access for two (2) attendees to the Autos2050SM Conference.
- Four (4) seats at the Driving Innovation Awards Dinner.

INDIVIDUAL LUNCHEON AND CONFERENCE TICKET \$495

INDIVIDUAL DINNER TICKET \$1000

**Pending print deadlines*



2019 SPONSORSHIP MENU

MARKETING & MEDIA BENEFITS	ENTERTAINMENT SPONSOR \$65,000	TITANIUM SPONSOR \$50,000	CARBON SPECIALTY SPONSOR \$35,000	STEEL SPONSOR \$25,000	ALUMINUM SPONSOR \$10,000	CHROME SPONSOR \$5,000
Representative to serve as spokesperson in media interviews, if applicable	●					
Included in Autos2050 SM press release announcing sponsorship	●					
Social media recognition	All	3	3	1		
Recognition on event webpage	Premier Logo	Premier Logo	Logo	Logo	Name	Name
Inclusion in print advertisements	Premier Logo	Premier Logo	Logo	Logo	Name	
Logo placement and link on all Autos2050 SM e-blasts	Premier Logo	Premier Logo	Logo	Logo	Name	
Rights to use the Autos2050 SM logo/name	●	●	●	●	●	●
PRINT & PROMOTIONAL MATERIAL*						
Save the Date	Logo	Logo				
Electronic invitation	Premier Logo	Premier Logo	Logo	Logo	Name	Name
Sponsor signage	Premier Logo	Premier Logo	Logo	Logo	Name	Name
Exclusive branding at event	●	●	●			
Recognition in programs	Premier Logo	Premier Logo	Logo	Logo	Name	Name
Ad Placement in both Programs	Full Page	Full Page	Full Page	Half Page	Half Page	Quarter Page
ACCESS & ONSITE						
Seats at National Leadership in Automotive Innovation Luncheon	20 (10 Premier)	20 (10 Premier)	10	10	5	2
Admittance to Conference	20	20	20	10	5	2
Seats at Driving Innovation Awards Dinner	20 Premier	20 Premier	10 Premier	10	10	4
VIP Photo Opportunity	●					
Recognition during Speaking Program	●	●	●	●		
Speaking Program Role	●	●				
POST-EVENT BENEFITS						
Recognition in post-event news release	●	●	●	●	●	
Partner impact report delivered 60 days post-event	●	●				

* Pending print deadlines



COMMITMENT FORM

Thank you for participating in the 2nd Annual Autos2050SM. Please complete all sections of this form to ensure proper seating allocation and representation of your company's name on all printed materials associated with the event.

PLEASE RETURN TO

Judy Mulcahy
JMulcahy@autoalliance.org
803 7th Street NW, Suite 300
Washington, DC 20001

SPONSOR OPPORTUNITIES

Please indicate one:

- ENTERTAINMENT SPONSOR (\$65,000 – Exclusive)
- TITANIUM SPONSOR (\$50,000)
- CARBON SPECIALTY SPONSOR (\$35,000 - Each exclusive)
 - Chair Drop Charging Station Dinner Reception Dinner
 - Dessert Reception Luncheon Valet Wifi
- STEEL SPONSOR (\$25,000)
- ALUMINUM SPONSOR (\$10,000)
- CHROME SPONSOR (\$6,000)
- INDIVIDUAL LUNCHEON AND CONFERENCE TICKET (\$495) X ___ TICKET(S) TOTAL \$ ___
- INDIVIDUAL DINNER TICKET (\$1,000) X ___ TICKET(S) TOTAL \$ ___

SPONSOR CONTACT INFORMATION

Name of Sponsor (as you would like it to appear on printed and event materials)

Contact Name _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

PAYMENT INFORMATION

Check Enclosed (Made payable to Alliance of Automobile Manufacturers)

Check Sent By _____

VISA AMEX MC

Please Charge the Following Credit Card in the Amount of \$ _____

Acct # _____ Exp. Date _____ V Code _____

2ND ANNUAL
AUTOS2050SM

April 2, 2019
WASHINGTON, DC

Sponsorships are not deductible as charitable contributions; however, they may be deductible as a business expense. These events are intended to comply with the widely attended event exception of the congressional ethics rules; executive branch officials should consult relevant ethics rules and guidance regarding their attendance.