

AUTOS 2050SM



A JOINT PROJECT OF THE
AUTO ALLIANCE AND ATI21

The Alliance of Automobile Manufacturers (Auto Alliance) and the Alliance for Transportation Innovation (ATI21) will hold the first annual Driving Innovation Awards Dinner Wednesday, January 24, 2018 at the Marriott Marquis.

5:30 PM Reception

7:00 PM Dinner & Awards

9:00 PM Dessert Reception

2018 SPONSOR OPPORTUNITIES

PLATINUM SPONSOR (10 Available) \$50,000

- Opportunity to present an Innovator Award
- One (1) VIP table of up to eight (8) guests with premier seating at the Driving Innovation Awards Dinner
- Eight (8) invitations to the VIP reception
- Opportunity to have an innovator awardee at your table
- Full page add in the dinner program
- Premier logo recognition all on-site printed materials

GOLD SPECIALTY SPONSOR \$35,000 (5 Available)

Award, General Reception, VIP Reception, Dessert Reception, Goodie Bag

- One (1) table of up to eight (8) guests with premier seating at the Driving Innovation Awards Dinner
- Eight (8) invitations to the VIP reception
- Half page add in the dinner program
- Premier logo recognition all on-site printed materials

SILVER SPONSOR \$25,000

- One (1) table of up to eight (8) guests at the Driving Innovation Awards Dinner
- Two (2) invitations to the VIP reception
- Half page add in the dinner program
- Logo recognition all on-site printed materials

BRONZE SPONSOR \$10,000

- One (1) table of up to eight (8) guests at the Driving Innovation Awards Dinner
- Logo recognition all on-site printed materials

COPPER SPONSOR \$6,000

- Four (4) seats at the Driving Innovation Awards Dinner
- Name recognition all on-site printed materials

Sponsorships are not deductible as charitable contributions; however, they may be deductible as a business expense. These events are intended to comply with the widely attended event exception of the congressional ethics rules; executive branch officials should consult relevant ethics rules and guidance regarding their attendance

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COMMITMENT FORM

Thank you for participating in the 2018 first annual Autos2050SM Driving Innovation Awards Dinner! Please complete all sections of this form to ensure proper seating allocation and representation of your company's name on all printed materials association with the dinner.

SPONSOR OPPORTUNITIES (please indicate one)

_____ PLATINUM SPONSOR (\$50,000)

_____ GOLD SPECIALTY SPONSOR (\$35,000)

_____ Award _____ General Reception

_____ VIP Reception _____ Dessert Reception

_____ Goodie Bag

_____ SILVER SPONSOR (\$25,000)

_____ BRONZE SPONSOR (\$10,000)

_____ COPPER SPONSOR (\$6,000)

SPONSOR CONTACT INFORMATION

Name of Sponsor (as you would like it to appear on printed and event materials)

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip _____

Phone: _____ Email: _____

PAYMENT INFORMATION

Check Enclosed (Made payable to Alliance of Automobile Manufacturers)

Check Sent By: _____

Please Charge the Following Credit Card in the Amount of \$ _____ VISA AMEX MC

Acct #: _____ Exp. Date: _____ V Code: _____

Please return to Judy Mulcahy JMulcahy@autoalliance.org
803 7th Street NW, Suite 300 Washington, DC 20001

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