

AUTOSSM 2050

A JOINT PROJECT OF THE
AUTO ALLIANCE AND ATI21

The Alliance of Automobile Manufacturers (Auto Alliance) and the Alliance for Transportation Innovation (ATI21) will hold the first annual National Leadership in Automotive Innovation Award Luncheon and Autos2050SM Conference on Wednesday, January 24, 2018 in conjunction with the 2018 Washington, DC Auto Show. The National Leadership in Automotive Innovation Award Luncheon will be held jointly with WANADA at the Walter E. Washington Convention Center. The Autos2050SM Conference will be held at the Marriott Marquis. Autos2050SM will focus on the crossroads of public policy and automotive technology, bringing together leaders from across the automotive ecosystem, along other high tech innovators, lawmakers, policy advocates and stakeholders.

2018 SPONSOR OPPORTUNITIES

LUNCHEON SPONSOR (Exclusive) \$25,000

- Opportunity to present the National Leadership in Automotive Innovation Award during the luncheon program
- Access for 5 attendees to the National Leadership in Automotive Innovation Award Luncheon and Autos2050SM Conference
- Full page add in the conference program
- Logo recognition as sponsor on all on-site printed materials

REGISTRATION AND BREAK SPONSOR (Exclusive) \$10,000

- Opportunity to have custom branded recognition at the registration and break locations
- Access for 3 attendees to the National Leadership in Automotive Innovation Award Luncheon and Autos2050SM Conference
- Half page add in the conference program
- Logo recognition as sponsor on all on-site printed materials

WIRELESS INTERNET CONNECTION SPONSOR (Exclusive) \$10,000

- Opportunity to have custom branded recognition at the charging stations
- Access for 3 attendees to the National Leadership in Automotive Innovation Award Luncheon and Autos2050SM Conference
- Half page add in the conference program
- Logo recognition as sponsor on all on-site printed materials

PLATINUM SPONSOR \$10,000

- Access for 3 attendees to the National Leadership in Automotive Innovation Award Luncheon and Autos2050SM Conference
- Full page add in the conference program
- Logo recognition as sponsor on all on-site printed materials

GOLD SPONSOR \$7,500

- Access for 3 attendees to the National Leadership in Automotive Innovation Award Luncheon and Autos2050SM Conference
- Half page add in the conference program
- Logo recognition as sponsor on all on-site printed materials

SILVER SPONSOR \$5,000

- Access for 3 attendees to the National Leadership in Automotive Innovation Award Luncheon and Autos2050SM Conference
- Quarter page add in the conference program
- Logo recognition as sponsor on all on-site printed materials

Sponsorships are not deductible as charitable contributions; however, they may be deductible as a business expense. These events are intended to comply with the widely attended event exception of the congressional ethics rules; executive branch officials should consult relevant ethics rules and guidance regarding their attendance.

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COMMITMENT FORM

Thank you for participating in the 2018 first annual Autos2050SM Automotive Innovation Award Luncheon Conference! Please complete all sections of this form to ensure proper seating allocation and representation of your company's name on all printed materials association with the luncheon and conference.

SPONSOR OPPORTUNITIES (please indicate one)

_____ LUNCHEON SPONSOR (\$25,000)

_____ REGISTRATION AND BREAK SPONSOR
(\$10,000)

_____ WIRELESS INTERNET
CONNECTION SPONSOR (\$10,000)

_____ PLATINUM SPONSOR (\$10,000)

_____ GOLD SPONSOR (\$7,500)

_____ SILVER SPONSOR (\$5,000)

SPONSOR CONTACT INFORMATION

Name of Sponsor (as you would like it to appear on printed and event materials)

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip _____

Phone: _____ Email: _____

PAYMENT INFORMATION

Check Enclosed (Made payable to Alliance of Automobile Manufacturers)

Check Sent By: _____

Please Charge the Following Credit Card in the Amount of \$ _____ VISA AMEX MC

Acct #: _____ Exp. Date: _____ V Code: _____

Please return to Judy Mulcahy JMulcahy@autoalliance.org
803 7th Street NW, Suite 300 Washington, DC 20001

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